

#### Administrative Computing Support of Educational Outcomes SUNY Technology Conference, June 20, 2013 – Doug Kahn

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#### Agenda



- Educational Outcomes
- Assessment
- Challenge for Technology
- Measurement

#### **Educational Outcomes**



# The ability to measure student performance against objectives

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#### Outcomes

- Different Levels
  - Course
  - Program
  - Universal
- A systemic process for determining effectiveness of instruction, program design and overall institutional effectiveness



## What is Our Core?

- Learning Supported by:
  - Teaching
  - Student Supports
  - Administration
  - Strategic Planning





## Assessment

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#### Changing Context of Institutional Learning Objectives

- Move From
  - Institutional Process
- Toward
  - Stronger Accrediting Body Overview
  - MSCHE Wants to Know



## Know What?

- Looking for All Activities to Tie Into: — Mission
  - Vision
  - Strategic Plan





# **Technology Challenge**

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## The Institutional Challenge



- MSCHE wants to know how everything the institution does ties into meeting institutional learning objectives
- We have to prove we do it
- Paper Compliance vs. Real Evidence

# The IT Challenge



- MSCHE wants to know how IT directly supports institutional learning objectives
- Never Asked That Question Before
- Was: "Is there sound IT Governance?"
- Is: "How do we tie IT activities into learning outcomes?"



# Examples of Technology Support

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# **Traditional Thinking**

- Admissions
- Email
- Advising
- Resident Services
- Registration
- Bursar
- Grading
- Graduation
- What's Missing?
- INSTRUCTION...



# The Missing Link



- Tie Administrative Computing to Instruction
- "Wait a minute! We set up the servers!"
- Yes, but did you do everything you could to maximize the learning process?
- No longer "that's their job..."

## Where Can We Do Better?



- Support Institutional Learning Objectives
- The Virtual Community
  - Admissions to Graduation to Alumni
  - The College as a Social Network
- Predictive Registration
  - Advisement that matches student behavior to courses in their program that would be most successful in.

#### **Better Yet**



- Fully Integrated
  - Student Information System (SIS) to
  - Learning Management System (LMS) to
    - Learning Object Repository (LOR)
    - Synchronous Advising, Office Hours, Tutoring, Help Desk
  - Student Communications: Not just portal announcements and email to
  - Social Networking

Best



 Students able to do everything at the institution from investigation of the college as a prospective student to admission to enrollment to graduation to entry and participation in the alumni community via any platform at any time either on or off campus



# Back Up a Bit

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# IT Support of Instruction



- Can we draw the straight line from every IT service to instruction?
- Why not?
- If we cannot, why are we doing it?
- Not saying that the only job on campus is teaching.
- Rather, *the most important job* on campus is teaching.
- Really, without students, faculty and classes, would any of the rest of us be needed?

# **Direct Support of Teaching**



- Do we provide the instructor with the most tools and minimal administrative overhead possible?
- Why don't the rules of protecting the administrative desktop apply to student facing machines?
- Then, why do we restrict the faculty machine like an administrative machine.
- Can an individual instructor or department chair see how you support the classroom?

## Measuring Our Contribution



- How do we quantify what we do?
- Tying the Strategic Technology Plan to the Institutional Strategic Plan.
  - Map the technology plan items to specific teaching objectives.
  - Cover all your bases.

#### Where Do We Start



- Strategic Planning
- Program Review
- Course Level Review

#### Measurement



- In Review of Programs and Courses:
  - Can we track student success to course objectives?
  - Can we place the IT activity in the measurement?

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# Align Thyself



- Start at the Beginning
- Keep the Program and Course in Mind
- Partner with Learning
- Keep it Going...a Process

#### Questions





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