



Drupal in the Cloud

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Introductions

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Agenda

- **Introductions**
- **The Web @ Stony Brook**
- **Drupal in Higher Ed**
- **Building a Robust Drupal Environment**
- **The Cloud Argument**
- **Acquia Demo**
- **Where We Are Now**
- **Lessons Learned**



The Web @ Stony Brook

	University Communications
	Stony Brook Medicine, Libraries, Humanities Institute, Linguistics, Language Learning Research Center, Undergraduate Colleges
	School of Journalism, The Globality Studies Journal, Long Island History Journal
	Dill Research Group, Laufer Center for Physical and Quantitative Biology
	Teaching, Learning + Technology
	Division of Information Technology (DoIT)

Needed to merge these two sites





What We Did

- **Organized a 5-person committee of IT staffers**
- **Developed requirements**
- **Evaluated 8 content management systems**
(Adobe CQ5, dotCMS, DotNetNuke, Drupal, OmniUpdate, Oracle Fatwire, Sitecore, Umbraco)
- **Narrowed it down to 2 (considered costs, support, hardware requirements)**
- **Made recommendation to senior leadership**
- **In consultation with Systems team, decision was made to try Drupal in the cloud**

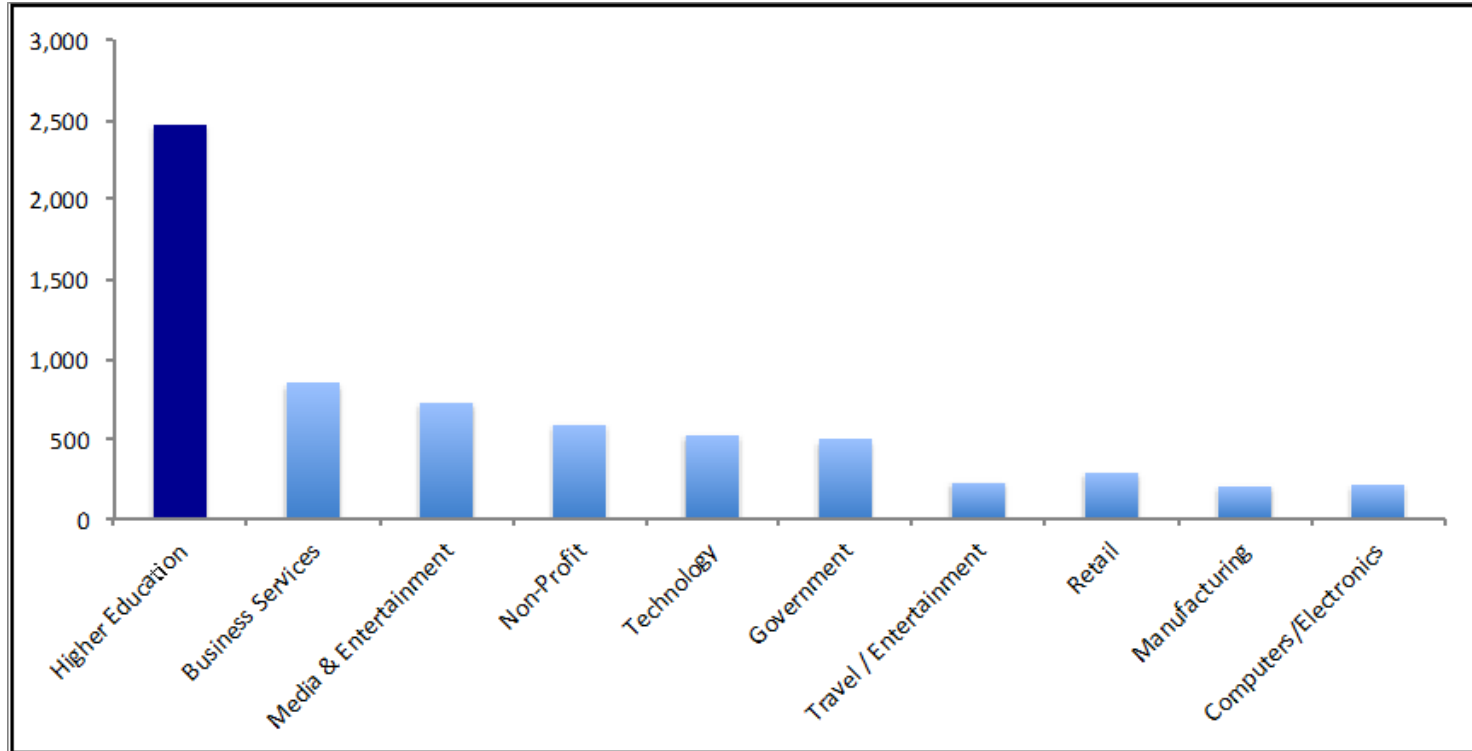


<http://it.stonybrook.edu>

- **Started migrating content last summer**
- **Launched site in October**
- **40+ content contributors/quarterly meetings**
- **Service Catalog**
- **Software Catalog**
- **Events Calendar**
- **Project Status Page**
- **System Status Alerts**
- **News Archive**

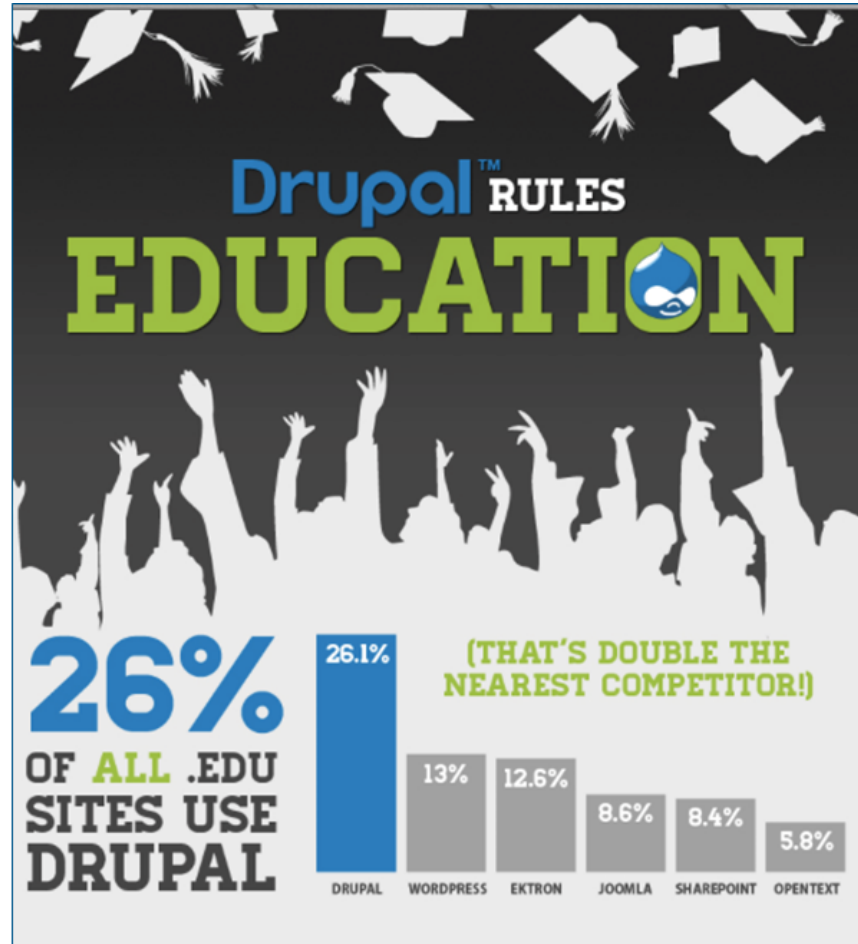


Drupal in Higher Ed



Over 60% of all Higher Ed institutions have some level of Drupal adoption.

Source: Drupal.org, Acquia



Source: Acquia



A Robust Drupal Hosting Environment





- **LAMP Server**
- **Local / Development / Staging / Production**
- **SSH / SFTP**
- **Drush Support**
- **GIT Integration**
- **DB Backups**
- **Apache SOLR Search**
- **Varnish (Reverse Proxy)**



Options for Hosting Multiple Sites

Multi-Site

Shared Docroot (Code)
Separate Databases & Files
Shared Themes & Modules

Pro's: More Centralized
Con's: Updates Affect Everyone

Multi-Install

Separate Docroot (Code)
Separate Databases & Files
Separate Themes & Modules

Pro's: More Flexible
Con's: More Administrative Overhead

Organic Groups

Shared Docroot (Code)
Shared Databases, Files, Themes
Modules

Pro's: Content Sharing
Con's: More Complex, Less Flexible



The Cloud Argument





- **Quick Deployment**
- **Cheap Entry**

- **Leverage Industry Best Practices**
- **Provider Support**
- **"Guaranteed" Uptime SLA**

- **Fewer Decisions**
- **Less Headaches**
- **Good Documentation / Community Support**

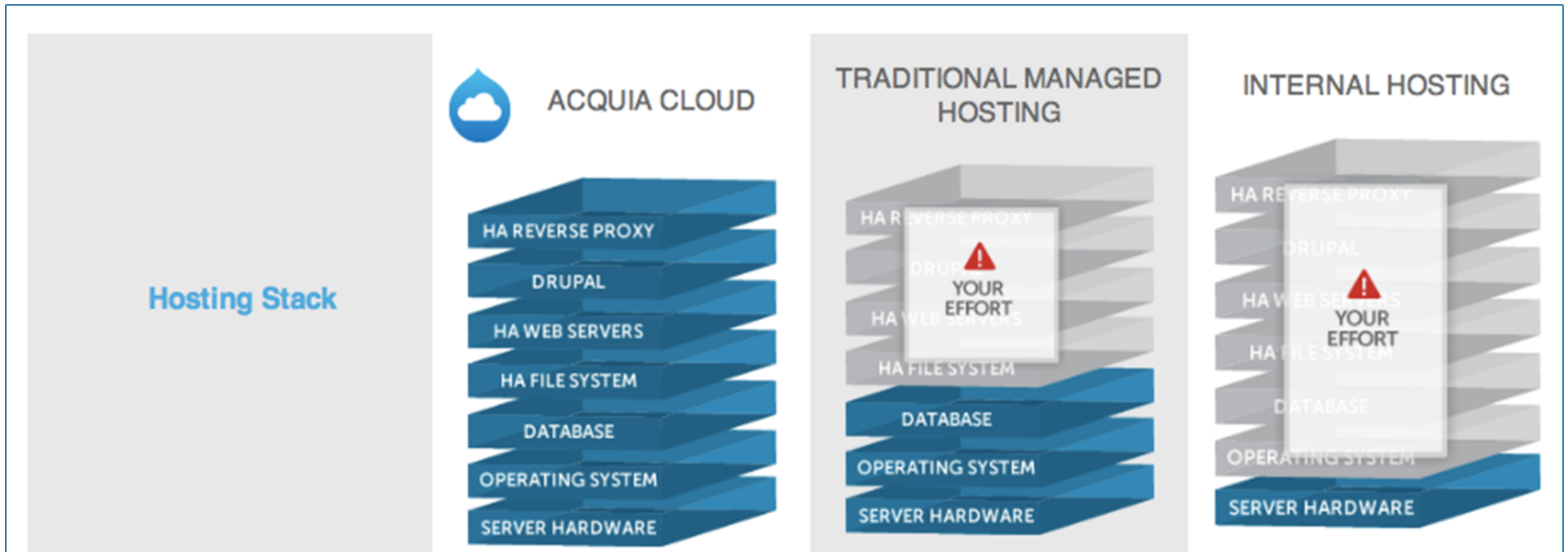


ACQUIA™

<https://www.acquia.com/cloud-pricing>

DevCloud (SaaS)
Managed Cloud (SaaS)

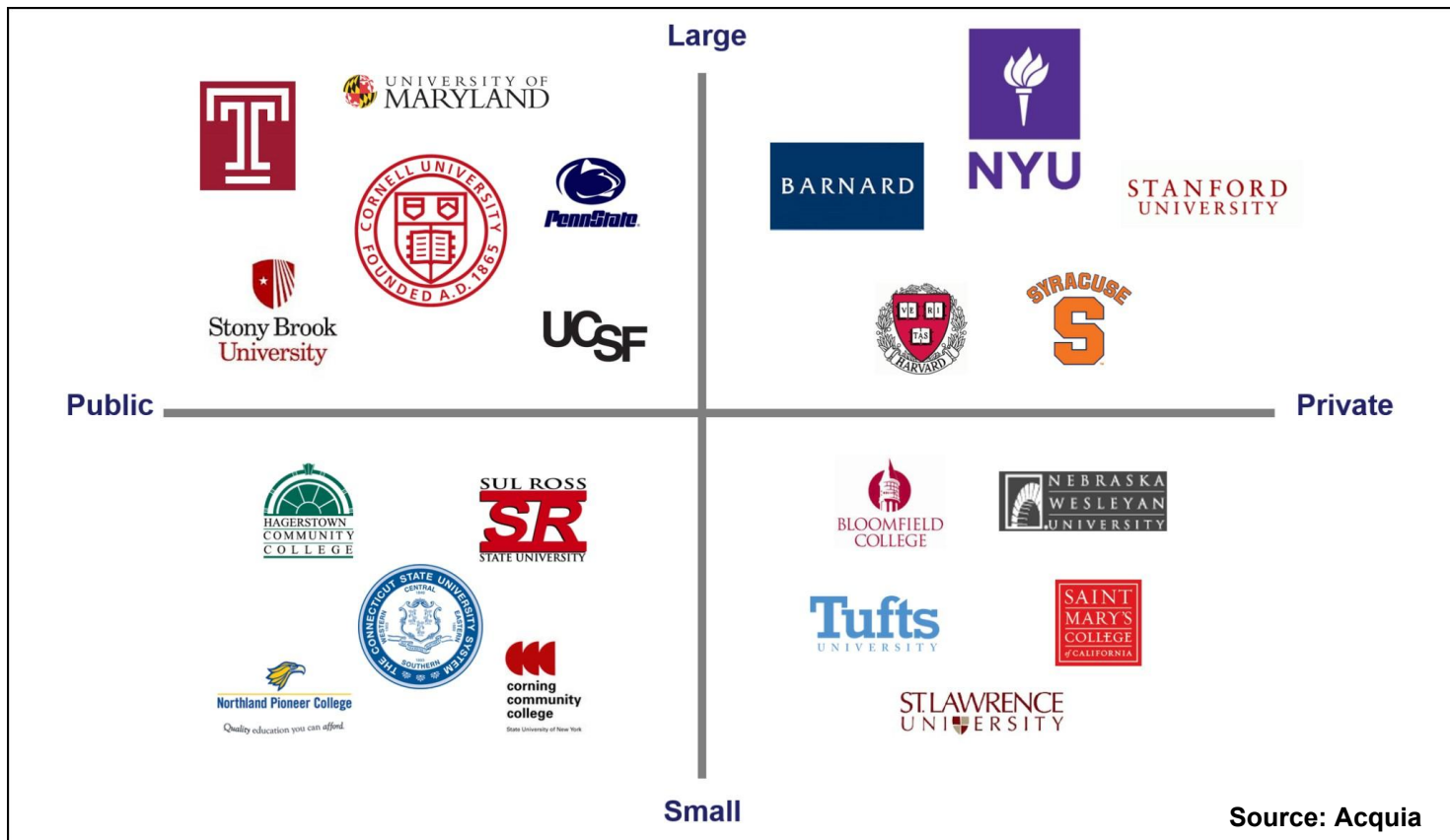
Drupal Gardens (PaaS)





We Are Not Alone

Stony Brook is one of ~300 higher ed customers using Acquia services.



Source: Acquia



Acquia Demo

<http://network.acquia.com>

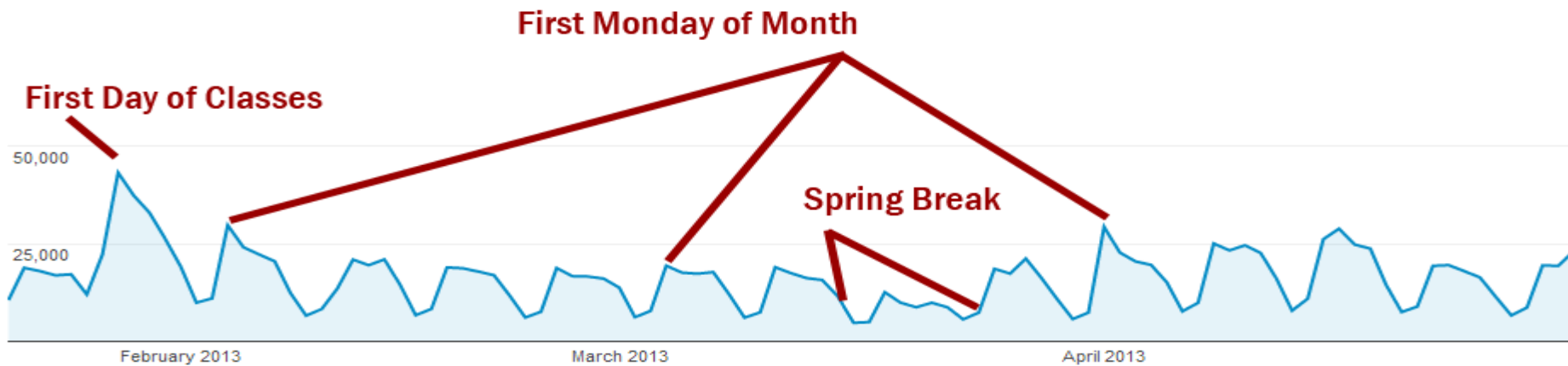


Where We Are Now



Analytics

- 2,454,941 Page Views (1/21 - 4/21) +26% From Fall





Our Audience

- **10% Mobile (Including Tablets)**
- **Chrome 42%, Safari 22%, IE 19%, Firefox 11%**
- **55% On Campus; 18% Optimum Online**



Offering Drupal as a Service

- **SB's Growing Drupal Community**
- **Centralizing Infrastructure**
- **Standardizing Tool and Skill Sets**
- **Implementing Best Practices & Procedures**

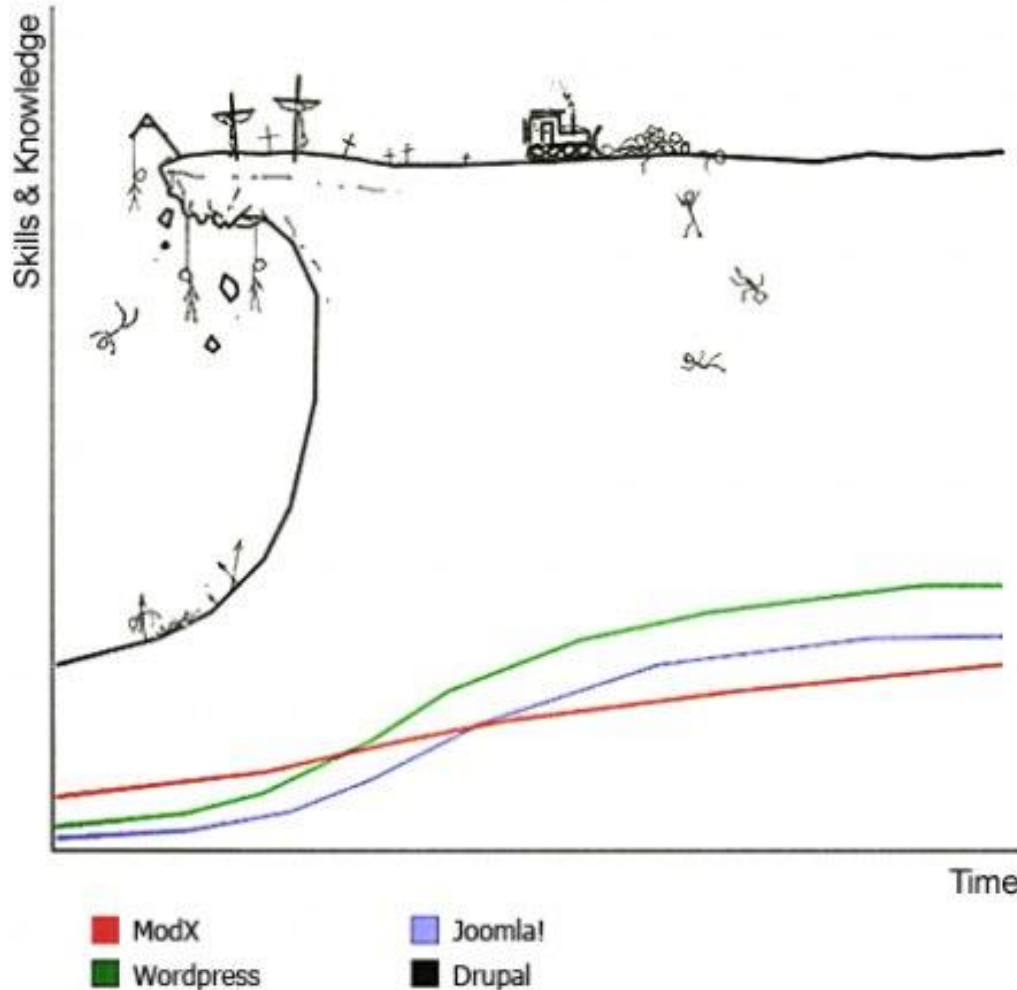


Pitfalls & Lessons Learned





Learning curve for popular CMS





Support Tickets & Advisory Hours

- **"Precious" Resource**
- **Read the Documentation FIRST**
- **Good Turnaround Time**
- **Not All Tickets Count**



Supporting Drupal Internally

- **Varied Level of Web Experience**
- **Drupal is Complicated**
- **Define Web Standards & Policies**
- **Develop A Flexible Platform**

- **Stony Brook Drupal User Group**



Higher Ed Resources

The Unconsortium

(<http://edudu.org>)

NYC Camp Higher Ed Summit

(<http://nyccamp.org>)

Higher Ed Drupal Group (groups.drupal.org/higher-education)

Drupal in Higher Ed List

http://bit.ly/drupal_in_higher_ed



Questions?

Feel free to Contact Us

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**Continue the
Conversation..**

**Feel free to join us
for lunch!
Table #10**

<http://it.stonybrook.edu/stc>